

AKUAKROM DEVELOPMENT PROJECT

Strategic Approach

Strategic Context
To improve the quality of life of the people of Akuakrom by transforming the Village into a town and ultimately a modern city

Strategic Intent
To create a city with its unique identity - where tradition fuses with modernity

Project Concept - Key Strategies

Concept Development

Economic Development

- Friendly Business Environment
- Adoption of modern technology and telecommunication systems
- Clean and energy efficient industries
- Embracing state-of-the-art business practices
- Potential to be an economic hub
- Capacity to accommodate a wide variety of talent
- Capability to facilitate future expansion
- Geared to unleashing the entrepreneurial spirit

Effective use of Public Spaces

- Easy accessibility
- Encourages healthy lifestyle activities
- Comfortable and beautiful
- Conducive to sociable interaction
- Facilitate knowledge expansion
- Supports bio-diversity
- Offers safety & security
- Modern amenities

Architectural Designs

- Ensure that each design has a reason for its existence
- Provides some degree of symbolism
- Energy efficient
- Uniquely evident
- Cultural identity
- Simplicity & elegance
- Environmentally friendly
- Use of indigenous materials

Social & Cultural

- Portraying traditions & customs
- First-class cultural entertainment facilities
- Exposure to visual art & crafts
- Facilitates cultural exchanges
- Introduce African culture that originates outside the continent

Education Systems

- Facilitates educational development
- Focus on Science, Technology, Engineering and Maths (STEM)
- Supports knowledge based industries
- Enhances sustainable economic development
- Collaborating capacity
- Attractive to international enrolment

Transportation Networks

- Effective transportation policies
- Reliable in connecting people & places
- Reasonably priced and efficiently operated
- Environmentally friendly systems
- Adequately spaced road networks
- Facilitates the conveyance of merchandise

Feedback, Review & Analysis

Consultations

- People of Akuakrom
- Government Agencies
- Planning Departments
- Professionals
- Students
- Social Media users

Conduct Research & Analysis

- Market Research
- Financial Modelling
- Feasibility Studies

Evaluate & Analyse Project Concepts

Amend Initial Concept

Master Plan Development

Develop Initiatives & Strategies			
Determine Stages of Development	Phase I	Phase II	Phase III
Establish Time Frames	Years 1-5 Short-Term	Years 5-10 Medium-Term	Years 10-20 Long-Term
Implementation Plan			